

# **TALK SHOW HOST LEDGER**

## **POSITIVE**

- In-depth knowledge
- Preparation/Planning
- Facts/information
- Content-Centered
- Believes in civil discourse
- Asks tough questions
- Provides context
- Solution-oriented
- Tells the story
- Loves to learn
- Talks to listeners

## **NEGATIVE**

- Superficial
- Winging it
- Personal Opinion
- Host-centered
- Antagonistic
- Overly deferential
- Parochial/narrow focus
- Cynical/pessimistic
- Asks random questions
- Complacent
- Talks at listeners